



Google
for Education

Sponsorship Proposal

ASIC Schools Conference 2026

With Headline Partner: Google for Education

Raising Standards, Strengthening Schools:
Practical Pathways to Quality and Improvement

Friday 16 October 2026

ANVAYA Beach Resort, Bali, Indonesia



Ministry-recognised
accreditor



Senior decision-maker
audience



Confirmed headline
partner

A one-day conference in a relaxed, luxury setting connecting sponsors with the school leaders and quality teams driving accreditation decisions across the region.

Sponsorship packages and terms inside →

Welcome to the ASIC Schools Conference 2026 - Bali, Indonesia

The Sponsor Opportunity

Access to senior school leaders making the decisions that matter.

The ASIC Schools Conference 2026 puts sponsors in front of the senior leaders driving decisions for schools and quality standards across Indonesia and the wider region.

Event standing and reach



ASIC is the sole UK, and one of only four, international accrediting bodies recognised by Indonesia's Ministry of Primary and Secondary Education (Decree No. 73/O/2025)



Indonesian schools holding ASIC accreditation **have already grown from three (2024 pilot) to ten (2026)**, with more currently going through the process



ASIC works with institutions, governments, and stakeholders **across 70+ countries**



Google for Education is confirmed as Headline Partner and will deliver opening keynote



ASIC holds an institutional **contact base of 500+ engaged institutions with an active or confirmed relationship** (accredited, going through the process, and in active conversation), with reach further extending across network of news outreach, events, and other platforms

A Trusted Legacy

Sponsors benefit from two decades of direct engagement in the sector, with hundreds of events held in formats ranging from focused groups of 50 through to gatherings of over 400.

Local and Global Positioning.

High-level regional event anchored by a premier headline partnership, ASIC's standing, and success in engaging senior leadership at scale globally.



Who will be in the room

As an international accreditation body, ASIC events naturally attract decision-makers and key education stakeholders. The conference is designed to bring the following audience into the room:

- School owners and governors
- Principals, heads of school, deputy heads, and senior leaders
- Quality assurance and accreditation heads and their teams
- Internationalisation leads
- Department heads
- Education partners, consultants, and sector stakeholders

Limited availability for focused, high-level conversation

Schools across the region face mounting pressure to prove quality through external validation and demonstrate improved outcomes:

- **Stricter Standards:** Ministries require recognised, evidence-based accreditation over self-reported quality.
- **Higher Expectations:** Families now demand rigorous safeguarding, teaching, and outcomes.
- **Continuous Improvement:** Schools need efficient frameworks for lifelong quality cycles.

The Sponsor Opportunity: Engage an audience actively investing time and budget to solve these challenges. Be in the room to position your organisation as a part of the solution.



High-Impact Decision Makers: Attendees operate at a leadership or specialist level. Sponsors bypass general crowds and connect directly with professionals holding real budget and policy influence.



Strategic Global Reach: Delegate demographics will reflect Indonesia, the broader Asia-Pacific region, and international partners. This reflects ASIC's prestigious status as a Ministry-recognised international accrediting body, backed by a global network spanning over 70 countries.



Targeted Invitation Model: Attendance is curated by role, with a specific focus on educational quality standards, ensuring a focused room of key stakeholders.



Clear Insights, Informed Engagement: Confirmed sponsors will receive a delegate overview before the event, including the names and types of institutions, as well as delegate role breakdowns. Plus, an opt-in delegate contact list will be circulated post-event.

Sponsorship Packages

	Headline Partners IDR 120.000.000	Strategic Session Partners IDR 60.000.000	Exhibition Partners IDR 30.000.000	BBQ Sponsor (one only) IDR 18.000.000
BRANDING AND VISIBILITY	Maximum Reach	Best Value	Relationship Focused	Easy Branding
Priority branding across event webpage, materials, screens	✓	—	—	—
Logo on event webpage, materials, related screens	—	✓	✓	—
Conference programme	Priority Branding	✓	✓	✓
EVENT PRESENCE AND ACCESS				
Exhibition space (table/banner)	Priority Placement	✓	✓	—
Complimentary delegate places	4	2	1	1
Event opening/closing recognition	✓	✓	—	—
CONTENT AND PROMOTION				
Contribution to panel and/or strategic session	✓	—	—	—
60 second promo video played during conference	✓	—	—	—
Pre, live, and post-event promotion (ASIC socials & mailing lists)	Across all campaigns as HP	Named Session Promotion	Exhibitor mentions	BBQ sponsor mentions
Professional Event photography featuring branding	✓	✓	—	—
Delegate bag insert/ item	✓	✓	✓	✓
Promo material or short message at evening BBQ	—	—	—	✓

Beyond the packages:



Engaged senior audience, ready to make decisions about their school's operation.



Visibility, presence, and recall beyond the noise and competition of a trade-fair format.



Delegate contact list (opt-in), to continue conversations with schools after the event.

Conference Overview & Objectives

The ASIC Schools Conference 2026 is a one-day event designed to support international SPK and national schools in Indonesia and across the region, focused on practical school improvement.

Morning:

Opening keynote (Google for Education)
Sessions on quality in practice and early years provision

Afternoon:

Digital learning, AI and quality assurance panel
Workshop on moving from self-evaluation to action

Midday:

Panel on shared school challenges across types
Shared lunch, exhibition and networking

Close:

Accreditation readiness and 30-day action plan
Closing remarks, followed by evening BBQ

For the full event programme and to choose your session alignment if selecting the Strategic Session Partner package or a bespoke option, please see the delegate invite pack.



Strengthen understanding of how quality assurance and accreditation support school improvement



Help SPK and national schools identify practical steps to prepare for accreditation



Share real-life examples of effective leadership, teaching, learning, and student support



Provide delegates with tools, templates and action points they can use in own school context



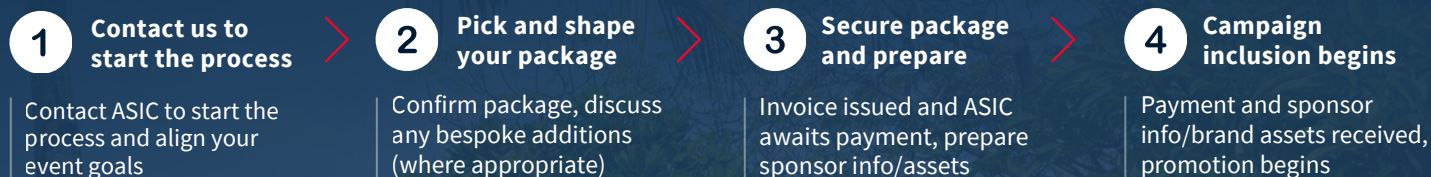
Build stronger relationships between ASIC, schools, education leaders, and sector partners



Create opportunities for schools to learn and collaborate for school and community success

How ASIC Works with Sponsors

ASIC welcomes sponsors who want to be part of strengthening school quality across Indonesia and the wider region and is happy to tailor packages to fit your goals.



Campaign start and artwork submission:

Digital

Assets are incorporated into campaigns as soon as they are received.



Print Deadline

All print assets must reach ASIC **no later than three weeks before the event**. Inclusion cannot be guaranteed after this date.



Given the profile and high-trust nature of ASIC events, sponsorship is only confirmed, and sponsor association promoted, once payment has been received in full.



ASIC takes no responsibility for non-adherence to the deadline and payment terms.

Conference Headline Partner

Google for Education

Google for Education brings the best of Google to education, equipping schools and educators with tools and resources to help transform teaching and learning, so that every student can realize their full learning potential.

We want to enable every leader to bring innovation to their schools at scale, empower every educator with simple, assistive tools to help students reach their full potential, and equip every student with the tools and skills they need to be successful.

Keynote Speaker:

Olivia Basrin

Country Lead, Google Education Indonesia & Malaysia

Opening Keynote: *Raising Standards, Strengthening Schools*



Contact ASIC to discuss your package >>>

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